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Nicole Johnson-Hoffman Elected President of Global Roundtable for Sustainable Beef

Aurora, IL, USA, January 10, 2018 – OSI Group is happy to announce that Nicole Johnson-Hoffman, Chief Sustainability Officer and Senior Vice President for OSI, has been elected as the new President of the Global Roundtable for Sustainable Beef (GRSB). She was formerly GRSB Vice President.

"The GRSB focuses on continuous improvement, regardless of region, production system, scope of operation, or past performance. I'm pleased to be leading a growing membership-based organization that believes there are many paths to sustainability," said Ms. Johnson-Hoffman. "GRSB brings together people from around the world, who represent all segments of the beef value chain, including individual producers, who ultimately agree there's massive value in sharing knowledge, and who want to partner to drive exciting new levels of performance in areas impacting GRSB's Principles and Criteria of Sustainable Beef," says Ms. Johnson-Hoffman.

"As a global food provider to the world's leading brands, sustainability has always been a priority at OSI," said OSI President and Chief Operating Officer David G. McDonald. "We know how important it is to our customers to know how we treat the world's valuable resources. We fully support Nicole Johnson-Hoffman taking the lead role at GRSB and are proud of her commitment and dedication to sustainability and to the organization. We are confident that Nicole will positively impact this group as the GRSB helps more and more companies in the beef value chain embrace sustainability and incorporate sustainable practices within their business."

Ms. Johnson-Hoffman's passion for sustainability is clearly evident as she speaks about the topic. "Sustainability doesn't come from focusing on just one thing. Sustainability is not a buzz-word. It's not an initiative. It's not a program. Sustainability is holistic. Sustainability is progressive. And the need for our work in sustainable beef only grows. GRSB is working to connect dots and drive best-in-class learning and thinking that prioritizes our planet, people and animals. We expect to see further growth in our organization in the coming months and welcome those who are committed to sustainable beef to join us in this important work," encourages the new GRSB President.



Nicole Johnson-Hoffman

About OSI

For more than 60 years, OSI Group, LLC has been a global leader in supplying value-added protein items and other food products to leading foodservice and retail brands. It is a privately held corporation with more than 65 facilities in 17 countries. The company's global headquarters is located outside of Chicago in Aurora, Illinois, USA.

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